



CALIFORNIA STATE
RAILROAD MUSEUM
FOUNDATION

For Immediate Release

California State Railroad Museum Foundation Membership Includes Opportunity to Purchase Advance Tickets to THE POLAR EXPRESS™ Train Ride

Memberships Must Be Active by 9/5 to Qualify for Advance Ticket Benefit

SACRAMENTO (August 30, 2019) – The California State Railroad Museum Foundation is proud to offer a robust, active and year-round membership program for enthusiasts of the California State Railroad Museum in Old Sacramento State Historic Park and/or Railtown 1897 State Historic Park in Jamestown. One of the many benefits of membership is an opportunity to purchase advance tickets to the coveted POLAR EXPRESS™ Train Ride that happens on various dates in late November and December at both locations. To receive this key benefit for the 2019 holiday season, memberships must be purchased and active by September 5, 2019

While benefits of membership vary by level, the cost starts as low as \$30 per year. Some of the valued membership benefits include (but are not limited to) the following:

- Free admission to the respective Museum or Park throughout the year*
- Free excursion train rides April through September*
- 10 percent discount at the Depot Store (at Railtown 1897 SHP) or the Museum Store and Huntington & Hopkins Hardware Store (both in Old Sacramento State Historic Park)*
- 15 percent discount on photographic reproduction orders from the Railroad Museum Library
- Discounts on special events throughout the year
- Advance notice to purchase tickets for special events such as THE POLAR EXPRESS™ Train Ride
- Invitations to exclusive members-only events
- Complimentary subscription to *On Track* magazine

Each holiday season, thousands of families enjoy festive and nostalgic rides aboard THE POLAR EXPRESS™ Train Ride on the Sacramento Southern Railroad in Old Sacramento State Historic Park or the Sierra Railway in Jamestown. Pulled by a historic locomotive and headed to the North Pole, dedicated staff and volunteers from the Museum, Park & Foundation go to great lengths to re-create the holiday experience depicted in the classic children's book of the same name by Chris Van Allsburg. The holiday train ride experience includes keepsake souvenir tickets, hot cocoa, festive holiday cookies, Santa Claus sightings and even the coveted silver bells – the first gift of Christmas for those who still believe in Santa Claus.

For more details and complete information about membership to the California State Railroad Museum Foundation, please visit www.californiarailroad.museum/get-involved/membership or www.railtown1897.org/get-involved/membership/; for more information about the California State Railroad Museum, visit www.californiarailroad.museum and for information about Railtown 1897 State Historic Park, visit www.railtown1897.org,

- * Excluding special ticketed events and train ride
- ** Excluding magazines and already discounted items

About the California State Railroad Museum Foundation

The mission of the California State Railroad Museum Foundation (CSRMF) is to generate revenue and awareness on behalf of its destinations, while supporting the preservation, interpretation and promotion of our railroad heritage. The Foundation provides funding for ongoing support of numerous programs, both at the museum's Old Sacramento location and at the historic park in Jamestown, Calif. For more information, please visit www.californiarailroad.museum

Media Contacts:

- Tim Schroepfer, 916-324-8859, tschroepfer@csrmf.org, California State Railroad Museum Foundation
- Traci Rockefeller Cusack, 916-213-4373, traci@trockcommunications.com, T-Rock Communications

#