

19TH ANNUAL
Sacramento
Museum Day
February 4, 2017



“Sacramento Museum Day” Guests Can Enjoy Special Offers & Discounts at Participating Local Restaurants on February 4

SACRAMENTO, Calif. (January 23, 2017) – In addition to the 26 museums participating in the 2017 Sacramento Museum Day on February 4 by offering free or half-priced admission, 18 local restaurants are also extending special offers and discounts to participants. The 19th Annual Sacramento Museum Day is presented by Sutter Health and Bank of America, and coordinated by the Sacramento Association of Museums (SAM) and Visit Sacramento. Most museums will offer free admission whereas two destinations located in residential areas -- the Sacramento Zoo and Fairytale Town -- will offer half-priced admission to offset parking and traffic control costs.

The following local restaurants and eateries are extending the special offers on February 4 to those wearing a Sacramento Museum Day sticker they receive at any of the participating museums and destinations that day*:

- **Café Bernardo** (2726 Capitol Avenue, Sacramento) – 10 percent off food bill (excluding alcohol)
- **Café Bernardo** (1431 R Street, Sacramento) – 10 percent off food bill (excluding alcohol)
- **Centro Cocina Mexicana** (2730 J Street, Sacramento) – 10 percent off food bill (excluding alcohol)
- **Danny’s Mini Donuts** (900 2nd Street, Old Sacramento) -- \$2 off a dozen mini donuts
- **DISTRICT** (1022 2nd Street, Old Sacramento) – 25 percent off food bill (excluding alcohol)
- **Dos Coyotes Border Café** (1800 15th Street, Sacramento) – 15 percent off food bill (excluding alcohol)
- **Dos Coyotes Border Café** (6450 Folsom Blvd., Sacramento) – 15 percent off food bill (excluding alcohol)
- **Esquire Grill** (1213 K Street, Sacramento) – 10 percent off food bill (excluding alcohol)
- **Evan’s Kitchen and Catering** (855 57th Street, Sacramento) – 15 percent off food bill (excluding alcohol)
- **Fat City Bar & Café** (1001 Front Street, Old Sacramento) -- Free children’s meal with purchase of adult meal
- **Graciano’s Chicago Deep Dish Pizza & Speakeasy** (1023 Front Street, Old Sacramento) – 20 percent off food bill (excluding alcohol)
- **Hock Farm Craft & Provisions** (1415 L Street, Sacramento) – 10 percent off food bill (excluding alcohol)
- **Jack’s Urban Eats** (8620 Sierra College Blvd., Roseville) – 20 percent off food bill (excluding alcohol)
- **Jack’s Urban Eats** (1013 Galleria Blvd, Roseville) – 20 percent off food bill (excluding alcohol)
- **MOD Pizza** (2100 Arden Way, Sacramento) – 15 percent off food bill (excluding alcohol)
- **MOD Pizza** (5400 Crossings Drive, Rocklin) – 15 percent off food bill (excluding alcohol)
- **Paragary’s Midtown** (1401 28th Street, Sacramento) – 10 percent off food bill (excluding alcohol)
- **Ten22** (1022 2nd Street, Old Sacramento) -- 25 percent off food bill (excluding alcohol)

*Restaurant offers and discounts are valid only on Saturday, February 4, 2017 for guests wearing Sacramento Museum Day stickers.

While admission is free at most of the participating museums during Sacramento Museum Day, admission to two destinations located in residential areas are half-priced as follows: Sacramento Zoo is \$7.50 for adults, \$5 for children ages 2-11 and free for children under two; Fairytale Town is \$2.88 per person and free for children ages one and under.

Due to the popularity of Sacramento Museum Day, some locations must limit the number of admissions for safety reasons. The event is scheduled from 10 a.m. to 5 p.m. but note the last guests will be admitted at 4 p.m. More detailed information about participating museums, addresses, limitations, suggested parking and public transit options is available at www.sacmuseums.org (click on "News & Events"), or by calling Visit California at (916) 808-7777.

In addition to Sutter Health and Bank of America, the 2017 Sacramento Museum Day is proudly supported by active and engaged media partners including FOX40 & Studio40 Live, KSEG 96.9 FM & STAR 106.5FM, *Outword Media* and Sacramento365.com.

Participating Museums for Sacramento Museum Day 2017*:

California Agriculture Museum – California Automobile Museum – California Museum – California State Capitol Museum – California State Library – California State Railroad Museum – Don & June Salvatori California Pharmacy Museum – Fairytale Town – Leland Stanford Mansion State Historic Park – Locke Boarding House Museum – Maidu Museum & Historic Site (Roseville) – Museum of Medical History – Old Sacramento Schoolhouse Museum – Old Sacramento State Historic Park – Powerhouse Science Center Discovery Campus – Roseville Utility Exploration Center – Sacramento Children’s Museum – Sacramento Historic City Cemetery – Sacramento History Museum – Sacramento Zoo – Sojourner Truth African American Museum – State Indian Museum – Sutter’s Fort State Historic Park – Verge Center for the Arts – Wells Fargo History Museum (Capitol Mall) – Wells Fargo History Museum (Old Sacramento)

*SAM member museums not able to participate in the 2017 Sacramento Museum Day include: Aerospace Museum of California (closed in preparation to open a major exhibit on 2/6/17); California Statewide Museum Collections Center; Crocker Art Museum (charging \$5 admission that day) and the Governor’s Mansion State Historic Park (closed to the public).

About the Sacramento Association of Museums (SAM)

Comprised of 30 greater Sacramento area museums working in partnership with Visit Sacramento, SAM’s mission is to raise awareness of local museums by giving the community the opportunity to discover California’s fine art, history, science and wildlife treasures. SAM achieves its mission through implementing cooperative promotions and developing strategic marketing alliances, by encouraging sharing of knowledge and resources among its partner institutions, and by conducting Sacramento Museum Day each year.

Media Contact: Traci Rockefeller Cusack at 916-213-4373 or traci@trockcommunications.com