

## "Gold Rush Days" is BACK in Old Sacramento Over Labor Day Weekend!

Wildly Fun & Free Heritage Celebration – September 4-7, 2015

**OLD SACRAMENTO, Calif. (July 28, 2015)** – Mark your calendar...it's time to turn back the clock to the 1850s when Gold Rush Days RETURNS to Old Sacramento over the extended Labor Day Weekend -- Friday, September 4 through Monday, September 7, 2015. The wildly fun and free heritage celebration offers a variety of family-friendly special activities that take place throughout the historic district to help visitors experience what life was like in the 1850s.

This unique Sacramento heritage event features a wide variety of crowd-favorite entertainment, all free to experience and enjoy. To set the tone and get the crowd in a festive spirit, an impressive and varied line-up of free, live entertainment will be available on various stages throughout Old Sacramento, including a variety of bands playing many different genres in the always-popular Save Mart BBQ Patio area. A few of the talented bands performing in the Save Mart BBQ Patio include the following: the **Ariel Jean Band**, **Blackburn Bullet**, **Way Out West** and the **Dave Russell Band**. In addition, some of the other heritage-themed live bands performing throughout the historic district include the **Miner's Band**, the **Dusty Turtle**, **Liquor Cakes** and **Westbound 50**.

Guests to Old Sacramento will also be entertained with staged and impromptu street activities which include (but are not limited to):

- Elaborate daily parades
- Dancing and lively street events
- Three engaging melodramas -- one focused on the Fire of '52 and featuring the Gold Rush Fire Brigade, another about Gun Stories and a heated Squatters Riot plus an interactive Living History melodrama playing in the Eagle Theatre
- A country western dance on Saturday night on 2<sup>nd</sup> Street (to the tunes of Westbound 50)
- A ridiculously fun outdoor musical western movie showing of *Paint Your Wagon* on Saturday & Sunday evenings
- Mining camp theatrics
- Medicine shows
- An international award-winning juggler
- Horse-drawn carriages and wagon rides
- Gold panning, storytelling and hands-on children's arts and crafts activities
- Crowd-favorite watermelon and pie-eating contests
- A period-appropriate peddlers auction
- The ever-popular Tent City depicting daily life during the Gold Rush
- Artisan Alley
- The annual painting of the white picket fence at the Old Sacramento Schoolhouse Museum on Tom Sawyer Day (Monday)

- Continued -

While admission to the event is free, tasty treats and beverages are available for purchase in the dozens of local eateries and bars in Old Sacramento along with barbecued favorites in the Save Mart BBQ Patio area, homemade sarsaparilla, draft ale, local wines, and more available throughout the event.

Gold Rush Days 2015 is proudly produced by the Sacramento Convention and Visitors Bureau with support from California State Parks, California State Railroad Museum Foundation, the City of Sacramento, Historic Old Sacramento Foundation, Old Sacramento Business Association and Save Mart Supermarkets. Admission to Gold Rush Days 2015 is free and event hours are as follows: Friday from 9 a.m. to 4 p.m.; Saturday and Sunday from 11 a.m. to 7 p.m. and Monday from 11 a.m. to 5 p.m. For a complete listing of activities or more information about Gold Rush Days, visit www.sacramentogoldrushdays.com or call 916-808-7777.

Media Contact: Traci Rockefeller Cusack at 916-213-4373 or traci@trockcommunications.com