



News Release

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Popular “Good Day” Morning Show to Celebrate 20th Anniversary Program Live from the Railroad Museum in Old Sacramento

SACRAMENTO – Celebrating two decades on-the-air in the Sacramento/Stockton/Modesto market, KMAX-TV plans to broadcast its 20th Anniversary “Good Day” program from the California State Railroad Museum. The live broadcast takes place Friday, August 14, 2015 from 7 to 10 a.m. Emblematic of the region and surrounded by an impressive collection of historic locomotives, railroad-related exhibits and prized artifacts, a special “Good Day” news set will be set-up in the Museum’s Roundhouse area which will also include a live studio audience of approximately 150 spectators. The studio audience will include current and former staff, community groups and longtime show viewers. Following the special live broadcast, interested members of the studio audience will also have the opportunity to take a memorable ride on the Museum’s popular excursion train.

With a fresh approach and an entirely new entertainment and feature-friendly morning news show format, the very first “Good Day” program aired on August 14, 1995. Over the past twenty years, the program has become a Sacramento institution, establishing a loyal audience with its entertaining look at the people, places and personalities of Northern California. Several original “Good Day” anchors remain with the program, including Marianne McClary, Tina Macuha, Mark S. Allen and Courtney Dempsey.

The decision to broadcast the 20th Anniversary program from the Railroad Museum was made by “Good Day” News Director John Armand, who helped to conceive and launch the show 20 years ago and who recently returned to the market. “After considering a number of venues, we identified the Railroad Museum as the perfect site for our very special broadcast. Like the railroad that helped to build our nation and is integral to our community, our show has a rich history filled with lively characters and memorable moments that we cannot wait to celebrate and share during our 20th Anniversary broadcast.”

For more information about the California State Railroad Museum, please call 916-323-9280 or visit www.csrnf.org

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